

Overview

SIDTM (Formerly SITM) was established in 1996 as a pioneer in the field of telecom and Digital Technology Management. Keeping in line with industry changes driven by industry convergence, SIDTM, today focuses on ICT, Digital Technology Management and, Analytics. We offer three specializations:

1. Marketing and Finance 2. System and Finance 3. Analytics and Finance

SIDTM through experiential learning offers a fine blend of technology and management education to its students. Being 'techno-managers', they are well versed with technology and are well-trained in managerial and leadership aspects. Since its inception , SIDTM has received positive feedback from industry thus endorsing our unique techno managerial perspective on ICT. This has ensured that SIDTM shares an excellent rapport with the digital industry and has resulted in SIDTM being a preferred destination for highly competent human resources. We would like to express our gratitude to our regular recruiters who continue to foster a strong relationship with SIDTM and appreciate the new recruiters who placed their trust in the students by offering them a gamut of various roles.

Overview

Reinforcing the motto, 'Building Techno-Managers', SIDTM commenced the season of Final Placements for the (Batch 2019-21) in November 2020 and some of the domains and sectors in which the students have been placed include:

- Telecom
- IT/ITES
- Consultancy
- Banking, Financial services and Insurance
- Ed-Tech
- FMCG
- Healthcare
- Marketing
- Market Research

Our efforts have been brought to light by the well-placed 2600+ alumni who have made their mark in the corporate world, distinguishing themselves at senior management levels in the industry. We express our sincere gratitude for their sustained belief in their alma-mater. Industry's confidence in SIDTM and its students, is prominently evident as the Institute witnesses a wider range of organizations visiting the campus during flagship events, summers, and final placement process.

Dr. CA. Abhijit Chirputkar Director, SIDTM

Message from the Director

Symbiosis Institute of Digital and Telecom Management (SIDTM) is the pioneer institute started in 1996 for imparting managerial education in the field of Telecommunications and subsequently added ICT and digital technologies considering the requirements in the industry. SIDTM is the leading institute in the entire SAARC region offering management education in this niche domain. At SIDTM, we have committed ourselves to develop world class techno-managers, who can effectively handle dynamic and ever-changing technological scenario with absolute ease and authority, individuals who can manage complicated business scenarios with confidence at all levels of the corporate ladder. We at SIDTM integrate a competitive learning environment through a broad curriculum encompassing classroom teaching, lab sessions and practical, simulations, industry relevant trainings and certifications in latest technologies and trends, valuable industry inputs, research projects, seminars, workshops and a myriad of extracurricular activities. In the pursuit of excellence and to give the curriculum its distinctive flavor, the syllabus is continually revived based on valuable inputs from the corporate sector.

SIDTM lays deep emphasis on an all-round development of the student, which includes improving communication skills, nurturing teamwork and inculcating fighting spirit. We ensure that each student from SIDTM is trained to be an effective individual contributor and the most contributing a team player. We simulate a competitive and dynamic environment for the students to build endurance and competence, necessary to excel and succeed in the corporate environment and to come out with flying colors. The primary focus lies on understanding the ICT industry and the changing dynamics of business, empowering the individual to develop and acquire managerial and technological skills to succeed. SIDTM students have stood the rigorous test of time in the corporate environment and have differentiated themselves because of their business and technological acumen.

Last but not the least, we strive to instill human values to make students better citizens with moral courage and zeal to follow their heart, make a difference and help them achieve their goal.

Message from the Placement Officer

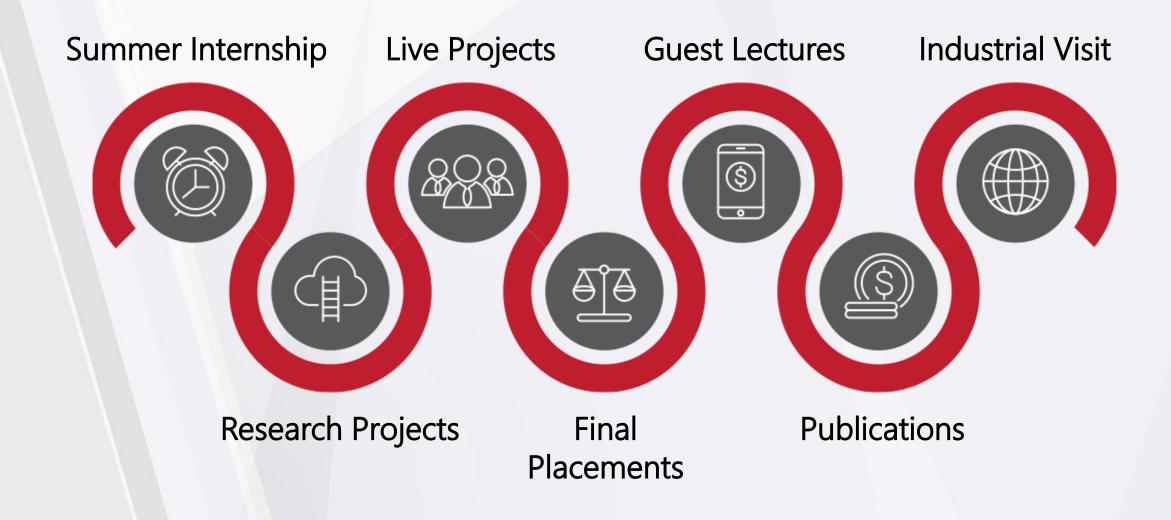
SIDTM has achieved remarkable placements record since its inception i.e. 1996. Taking the legacy forward, this year too, SIDTM witnessed an exceptional placements season as an outcome of close Academia – Industry Interaction. With continuous innovation in our academic curricula, the final and summer placements was a great success.

Apart from spectacular placements, we have other distinguishing factors like International Placements, in countries like Malaysia, UAE etc which offer great exposure to students. The placement for lateral and freshers has broken the previous record yet again in terms of highest domestic package, where we could add more companies and profiles as compared to previous years. The advantage that SIDTM has is digital technology leadership that has helped us immensely in attracting various industries including BFSI. We have placed 100% of the eligible students.



Bhakti Vyawahare Corporate Interface Officer

Corporate Engagement Model



Curriculum Highlights

Systems & Finance

- IT Strategy
- OSS/BSS
- Cloud Solution Architect
- Telecom Networks Management
- Convergence of Telecom Networks
- Network Design
- Mobile Operating Systems and Applications
- IT Service Management

Analytics & Finance

- R Programming
- Database Technologies
- Data Mining
- Visual Analytics
- Social Media Analytics
- Telecom Analytics
- Advanced Big Data Analytics
- Predictive Analytics

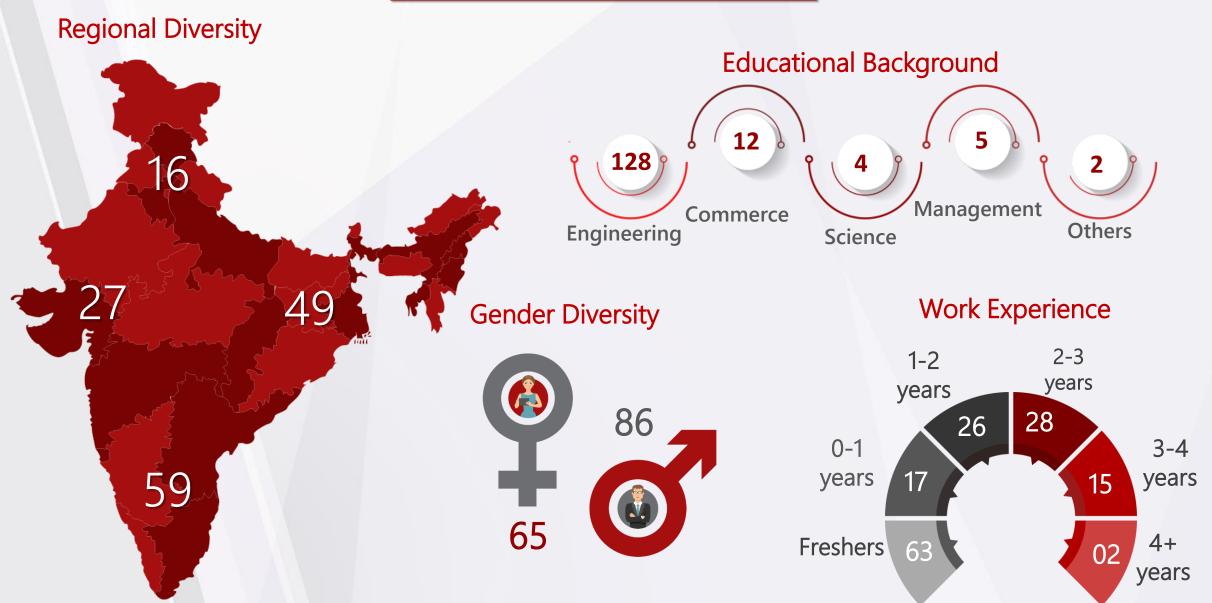
Marketing & Finance

- Consumer Behaviour
- Brand Management
- Sales Force and Channel Management
- Customer Relation Management
- Integrated Marketing Communication
- Marketing Simulation
- Supply Chain Management

Digital Courses

- Digital Forensics
- Digital RiskManagement
- Digital Transformation
- Trends In Digital Communication Technologies Management

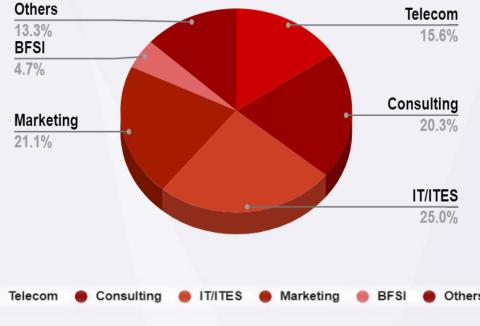
Batch Profile 2019-21



Final Summer Internship Report Batch (2020-22)



Vertical Wise Recruiters



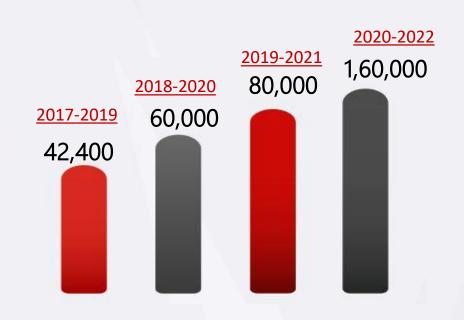
*NOTE: Stipend Amounts are in Rs. and are for entire Internship duration Above placement statistics are subject to audit

Year wise Increment in Summer Internship Stipend

2019-21

2020-22

Category	Stipend Amount (in Rs.)	Stipend Amount (in Rs.)
Highest	80,000	1,60,000
Average Top 25	60,400	75,440
Average- Top 50	46,100	56,520
Average- Top 75	36,986	44,400

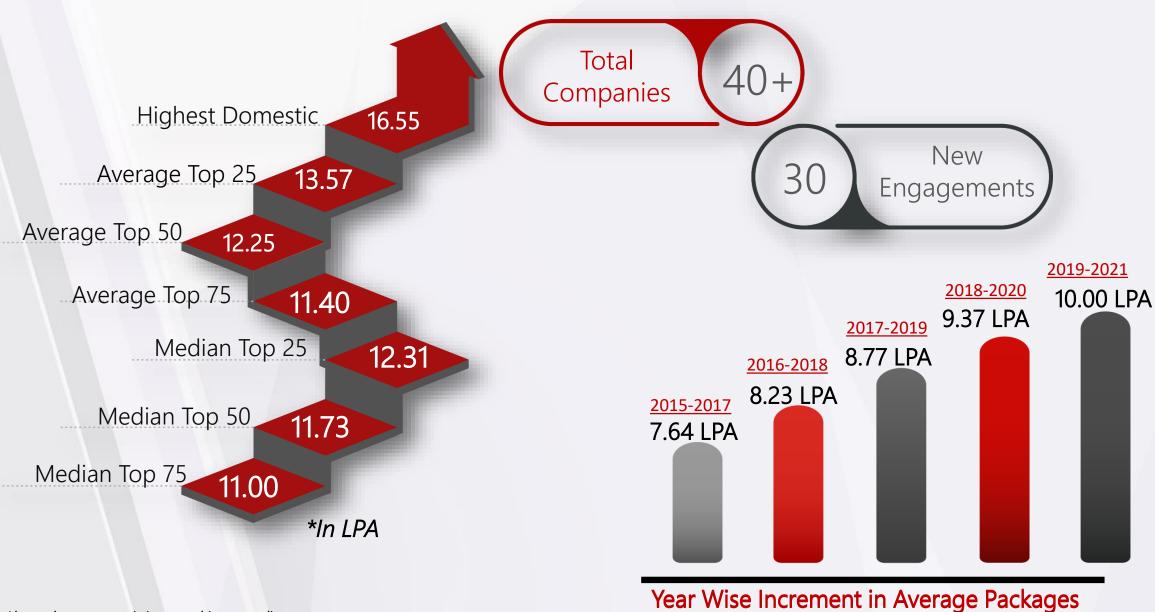


Aeron Systems Happiest Minds Rewise Analytics AT & T Global Helical Rivigo **HSC** Salesforce **Born Group BTB** Intellibuzz SenRa **Cloud Exchange** Intelliment Sequretek CloudSeq Kantar Group SG Analytics ComputoVision M76 Analytics **SRV Media** Tata Tele Services Convergytics Mactores CyberSage Matrix Cellular Services Ltd. **Together Solutions** Cygnet Infotech MetricFox _VOIS MetroGuild Inc. **Datanomics** Vodafone – Idea **DE-CIX Technologies** Mobisoft Web Werks WatConsult Deloitte **Netcore Solutions Omega Consulting Wolters Kluwer** EY Fireworks OYO **Xpress Minds** Gazon **Parallel Wireless** Zenecom **Global Market Insights** Zaptech Quantazone Reliance Jio Gozoop

Recruiters at a glance

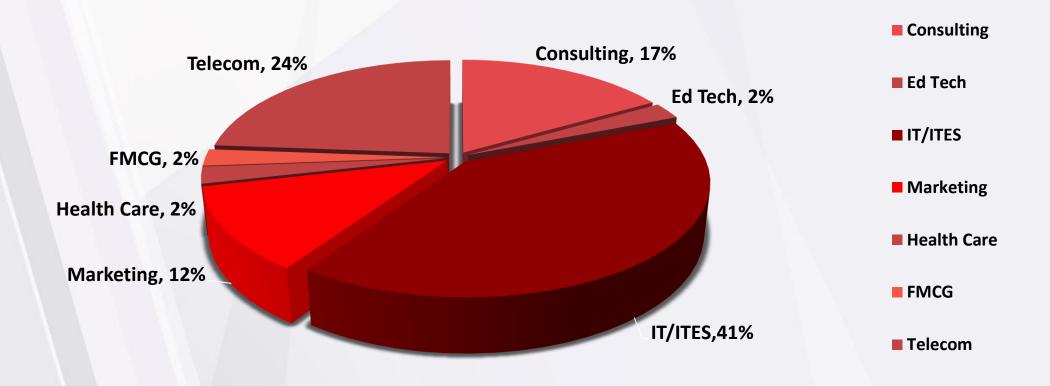
Summer Placements

Final Placements Snapshot (Batch 2019-21)



*Note: Above placement statistics are subject to audit

<u>Vertical Wise Recruiter - Final Placements</u>



Recruiters at a glance

Final Placements

Accenture Finacus Photon Infotech Accenture S&C Fireworks Protiviti Aircel Frost & Sullivan **PWC SDC** Airtel **Global Cloud Xchange PWC** Alepo Technologies **Grant Thornton** Reliance Jio Infocomm Ltd. Aricent **Happiest Minds Technologies** S R V Media AT&T Sify HCL **American Tower Hughes Systique Corporation** Sterlite **Aethereus Consulting** Subex **Hevo Data AtoS** Salesforce IBM Axis Risk Consulting Idea Cellular **Tata Communication** IMRB International **Tata Consultancy Services** Capgemini CGI Indus Towers Tech Mahindra TechnoTree Cognizant Infosys Ltd Commedia July Systems **Tejas Networks Convergent Communications KPMG** Times Internet CtrlS Lava International TTSL Deloitte mGage Tata Communications **Deloitte Consulting** Mobileum _VOIS **Vodafone Shared Services Dimension Data** Micromax Mindtree DSCI Vuram Datametica Medulance Wipro Infotech **Entropik Tech** Mu Sigma Wipro Technologies Ericsson **Orange Business Solutions** Xelpmoc Parallel Wireless **Xoriant IT Solutions** EY

Placements and Corporate Interface Team



Vishnu Sudheesh Divya Chinta Chief Coordinator



Vice Chief Coordinator



Yashi Saxena Coordinator



Loyal Andrade Coordinator



Priyanka Gaur Coordinator



Monica Tetali Coordinator



Laxmikant Rane Coordinator



Sai Chamarthi Coordinator



Purav Swain Chief Coordinator



Harini Maduri **Vice Chief** Coordinator



Arpit Jain Coordinator



Ibna Suhail Coordinator



Smitha Dhiman Coordinator



Dhruv Shah Coordinator



Aritra Mitra Coordinator



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